

Privacy Policy

Last updated: February 20, 2023

This Privacy Policy describes Brain Surgery Worldwide, Inc's policies and procedures on the collection, use and disclosure of your information when you access or use our website and tells you about your privacy rights and how the law protects you.

By accessing or using our website or sending us your name and email address, you agree to the collection and use of your information in accordance with this Privacy Policy. If you do not agree with our policies and practices, your choice is not to use our website or provide us with any of your information.

Personal Data

When requesting information from our website (for example, downloading a free whitepaper), you may provide us with your email address and your name.

Email address

First name and last name

Usage Data

We may collect your Usage Data when you visit or access our website. Usage Data may include information such as your device's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, and the type of mobile Internet browser you use.

We may also collect information that your browser sends whenever you visit our website or when you access our website by or through a mobile device.

Use of Your Personal Data

We may use your Personal Data for the following purposes:

- **To contact you:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide you:** To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.
- **To manage your requests:** To attend and manage your requests to us.

Retention of Your Personal Data

We will retain your Personal Data for a period deemed reasonable under the circumstances. Your Personal Data will be removed, destroyed or deleted from time to time when it appears we will no longer have a need to contact you. Retention periods may be extended if we are required to preserve your Personal Data to comply with our legal obligations (for example, if we are required to retain your Personal Data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Delete Your Personal Data

You have the right to delete or request that we assist in deleting the Personal Data that we have collected about you.

You may update, amend, or delete your information at any time by signing in to your account, if you have one, and visiting the account settings section that allows you to manage your personal information. You may also contact us to request access to, correct, or delete any personal information that you have provided to us.

Please note, however, that we may need to retain certain information when we have a legal obligation or lawful basis to do so.

Security of Your Personal Data

The security of your Personal Data is important to us, but remember that no method of transmission over the internet, or method of electronic storage is 100% secure. While we strive to use commercially reasonable safeguards to protect your Personal Data, we cannot guarantee its absolute security.

Changes to this Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

If we make any material changes to how we treat our user's personal information, we will notify you via email and/or post a prominent notice on our website, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:

- By visiting this page on our website: www.brainsurgeryinc.com